

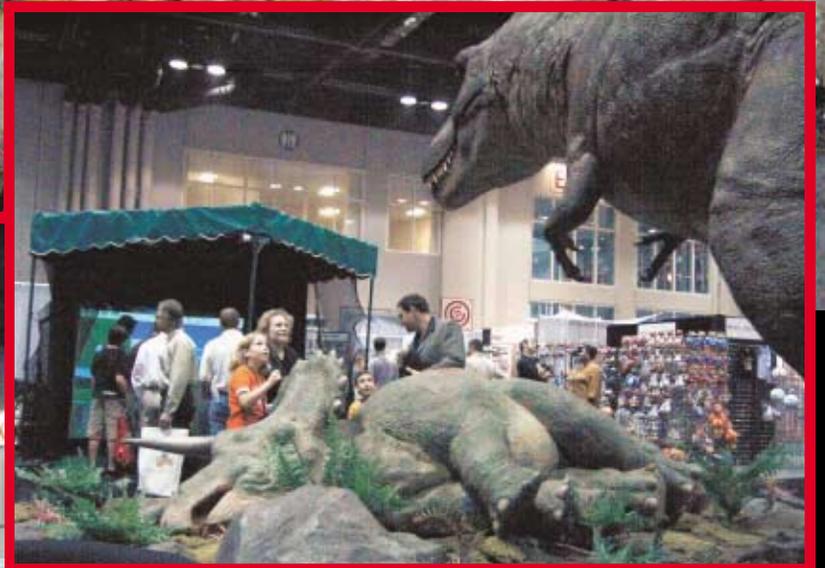
# KOKORO NEWS

NO.62

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IAAPA (International Association of Amusement Parks and Attractions Annual Convention and Trade Show)

General amusement exhibition  
**IAAPA 2004**  
Dinosaurs appeared in the Kokoro booth!



In IAAPA 2004 which was held in November 2004, Kokoro made a presentation in the Kokoro booth in cooperation with J&S International, Inc. which was our agent in the U.S. at that time and the Natural History Museum (NHM) which has been our agent in Europe, showing off our global network.

Visitors' attention focused on the large T-rex robot which was standing out conspicuously in the very crowded venue. Among international visitors, there were especially many coming from next-generation amusement superpowers including the Middle and Near East and China. We accepted many hot offers from them.

Overseas information

**New-century type dinosaur exhibition  
“Dinosaur Exhibition – Back to the Cretaceous Period”**

**Exhibition tours in various areas in China ended successfully.**

“Dinosaur Exhibition – Back to the Cretaceous Period”, the new type large-scale traveling exhibition of dinosaurs, finished its exhibition tours. After the first tour in Chaoyang Park, Beijing in September 2003, it made tours in six major department stores affiliated with “Hua Lien” (in Beijing (two places), Shijiazhuang, Zhengzhou, Chengdu and Guangzhou) during the year change period, then in Changzhou during April 23 ~ May 22 and in Urumqi at last.

Urumqi is a city in Hsinchiang Uighur Autonomous Region which lies in the west of China. Though held in a local city, the exhibition in Urumqi became a great success. Visitors in the exhibition regarded Japanese robots as a curiosity because Japanese tourists seldom visited the city.



**Taiwan at the forefront of a dinosaur boom!  
Animatronics of Tyrannosaurus and Velociraptor appeared  
in the Life Science Hall**

**National Museum of Natural Science (NMNS) (in Taiwan)**

The Life Science Hall renewal opened on August 6, 2004 looking totally different compared to the former style of only displaying samples. It has active exhibits full of mysteries and charms of dinosaurs regarding their ecology, their extinction and their relationship with birds.

At the center of this large-scale renovation is the exhibition of invaluable dinosaur fossils discovered in Mongol and the focuses of interest are two Kokoro-built animatronics of Tyrannosaurus and Velociraptor roaring in the hall.

The animatronics of dinosaurs are playing an important role as experience-based restoration exhibits to deepen the interest in and the understanding of dinosaurs.



**National Museum of Natural Science**  
<http://www.nmns.edu.tw/cindex.html>

**世界最大級の恐竜のすべてがここに！  
「セイスモサウルスの巨大化をさぐる」展**  
ユネスコ村大恐竜探検館（埼玉県・所沢市）  
2004年7月17日～2004年10月25日

10周年記念として登場した、正面広場の32メートル（ほぼ実物大）の生態復元セイスモサウルス模型に関連した、セイスモサウルスの謎をさぐる特別展が開催されています。

広場の模型のあまりの大きさにびっくりしつつ会場の中に入ると、今度はひょっこり顔を出したセイスモサウルスに鼻息を吹きかけるなど、大きさを実感できるユニークな展示が盛りだくさん。体感型の企画展として賑わっています。



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<http://www.seibu-group.co.jp/rec/>